

*Some famous* **TYPE DESIGNERS**  
(AND PRINTERS & PUNCHCUTTERS)

**THROUGH THE AGES!**



**Gutenberg**

b. 1398



**Garamond**

b. 1480



**Caslon**

b. 1692



**Baskerville**

b. 1706



**Bodoni**

b. 1740



**BENTON**

b. 1872



**Renner**

b. 1878



**Tschichold**

b. 1902



**Miedinger**

b. 1910



**Lubalin**

b. 1918



**Zapf**

b. 1918



**Frutiger**

b. 1928



**Carter**

b. 1937



**Spiekermann**

b. 1947



**Slimbach**

b. 1956



**TWOMBLY**

b. 1959



**Licko**

b. 1961



**Frere-Jones**

b. 1970